



NEWS, UPDATES, + HIGHLIGHTS

JANUARY 22, 2009

WHAT'S THE LATEST AT CBS COLLEGE SPORTS, THE ORIGINAL 24-HOUR COLLEGE SPORTS NETWORK? FIND OUT IN FULL COURT PRESS. A GOOD OLD FASHIONED MAILING THAT GIVES YOU TOP-LINE DISTRIBUTION UPDATES, PROGRAMMING HIGHLIGHTS, LIVE GAME SCHEDULES AND MORE ALL YEAR LONG.

CBS COLLEGE SPORTS NETWORK'S 130 GAME COLLEGE BASKETBALL SEASON IS IN FULL SWING, INCLUDING DOZENS OF GAMES IN NATIVE HD. WITH 350 LIVE EVENTS THROUGHOUT THE YEAR, CBS COLLEGE SPORTS NETWORK OFFERS 10 TIMES MORE LIVE EVENTS THAN THE TWO PRO SPORTS NETWORKS....AND AT 1/5 THE LICENSE FEE EXPENSE OF THOSE TWO CHANNELS COMBINED. INTERESTING!

SINCERELY,



AVAILABLE IN HD



THE NFL NETWORK'S
8 GAME
 SCHEDULE IS OVER

THE MLB NETWORK'S
26 GAME
 SEASON IS MONTHS AWAY

— GET —
130 LIVE
BASKETBALL GAMES

ON CBS COLLEGE SPORTS - CABLE'S HOME
 FOR NCAA® MARCH MADNESS® '09

THURS. JAN. 15	XAVIER @ RHODE ISLAND	8:00 PM
WED. JAN. 21	UNLV @ BYU	10:00 PM
WED. JAN. 28	TCU @ SAN DIEGO STATE	10:00 PM
TUES. FEB. 3	RUTGERS @ CONNECTICUT (W)	8:00 PM
WED. FEB. 4	MEMPHIS @ SMU	9:00 PM
SAT. FEB. 7	UNLV @ NEW MEXICO	8:00 PM
WED. FEB. 11	TULSA @ MEMPHIS	8:00 PM
SAT. FEB. 21	BYU @ UNLV	11:00 PM
SAT. FEB. 28	UTAH @ BYU	5:00 PM
THURS. MAR. 5	ST. JOSEPH'S V TEMPLE	7:00 PM
CHAMPIONSHIP WEEK		
FRI. MAR. 13	C-USA MEN'S SEMIFINAL #1	4:00 PM
	C-USA MEN'S SEMIFINAL #2	6:30 PM
2009 CONOCO MWC BASKETBALL		
	CHAMPIONSHIPS SEMIFINAL #1	9:00 PM
	CHAMPIONSHIPS SEMIFINAL #2	11:30 PM

LAUNCH US NOW IN HD